# GENESIS MICROCHIP

# **Product Brief gm3110**

#### C3110-PBR-01B

## Digital-Interface XGA LCD Controller

The gm3110 device is an all-in-one image processor targeted on LCD monitors with resolutions up to XGA (1024x768). The gm3110 leverages Genesis patented advanced image-processing technology as well a Genesis proprietary Ultra-Reliable DVI-compliant digital receiver to provide excellent image quality. In addition, an integrated microcontroller is provided. These features provide a very simple and cost-effective solution for high-end, digital interface LCD monitors.

#### **FEATURES**

- Zoom (from VGA) and shrink (from UXGA) scaling
- Integrated Ultra-Reliable DVI 1.0-compliant receiver
- High-Bandwidth Digital Content Protection (HDCP)
- Embedded microcontroller with parallel ROM interface
- On-chip versatile OSD engine
- All system clocks synthesized from a single external crystal
- Programmable gamma correction (CLUT)
- RealColor controls provide sRGB compliance
- PWM back light intensity control
- 5-Volt tolerant inputs
- Low EMI and power saving features

## High-Quality Advanced Scaling

- Fully programmable zoom ratios
- High-quality shrink capability from UXGA resolution
- RealRecovery function provides full color recovery image for refresh rates higher than those supported by the LCD panel
- Moire cancellation

#### Ultra-Reliable DVI Compliant Input Port

- Operating up to 165 MHz (up to UXGA 60Hz)
- Direct connect to all DVI compliant digital transmitters
- High-bandwidth Digital Content Protection (HDCP)

#### RealColor Technology

- Digital brightness and contrast controls
- TV color controls including hue and saturation controls
- Flesh-tone adjustment
- Full color matrix allows end-users to experience the same colors as viewed on CRTs and other displays (e.g. sRGB compliance)

## On-chip OSD Controller

- On-chip RAM for downloadable menus
- 1, 2 and 4-bit per pixel character cells
- Horizontal and vertical stretch of OSD menus
- Blinking, transparency and blending

#### On-chip Microcontroller

- · Requires no external microcontroller
- External parallel ROM interface allows firmware customization with little additional cost
- 21 general-purpose inputs/outputs (GPIOs) available for managing system devices (keypad, back light, NVRAM, etc)
- Industry-standard firmware embedded on-chip, requires no external ROM (configuration settings stored in NVRAM)

#### Output Format

- Single / double wide up to XGA 75Hz output
- Support for 8 or 6-bit panels (with high-quality dithering)
- Highly Integrated System-on-a-Chip Reduces Component Count for Highly Cost Effective Solution
- Stand-alone operation requires No external ROM and no firmware development for Fast Time to Market
- Pin and register-compatible LCD controller family includes:
  - gm5110/gm5120 Dual-Interface XGA/SXGA
  - gm3110/gm3120 Digital-Interface XGA/SXGA
  - gm2110/gm2120 Analog-Interface XGA/SXGA

#### **PACKAGE**

208-pin PQFP