# HITACHI

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FOR MESSRS:

ELECTRONICS CO., LTD.

No.

DATE: Jan.18,2010

# **CUSTOMER'S ACCEPTANCE SPECIFICATIONS** SX14Q009

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\* When product will be discontinued, customer will be informed by HITACHI with twelve months prior announcement.

| ACCEPTED BY:      |     | PROPOSED BY:           | enther | <u>~</u> |
|-------------------|-----|------------------------|--------|----------|
| KAOHSIUNG HITACHI | Sh. | 7B64PS 2701-SX14Q009-5 | PAGE   | 1-1/1    |

# RECORD OF REVISION

| DATE       | SHEET NO.                                  | SUMMARY  |  |  |  |  |  |
|------------|--|--|--|--|--|--|--|
| Jun.04,'07 | 7B64PS 2703 -<br>SX14Q009-2<br>Page 3-1/1  | 3. GENERAL SPECIFICATIONS  Added  (10) Backlight Type LED(Color: white)  (10) Backlight Type LED(Color: white)  Life time: 40Kh @ 25 ℃  Note: Life time for half of initial brightness   |  |  |  |  |  |
|            | 7B64PS 2704 -<br>SX14Q009-2<br>Page 4-1/1  | 4.2 ENVIRONMENTAL ABSOLUTE MAXIMUM RATINGS Added Operatint Life: (40,000h)   |  |  |  |  |  |
|            | 7B64PS 2705 -<br>SX14Q009-2<br>Page 5-2/2  | 5.2 ELECTRICAL CHARACTERISTICS OF BACKLIGHT Revised ITEM TYP. MAX. Power Supply Current for LED 95 105   |  |  |  |  |  |
|            |  | ITEM TYP. MAX.  Power Supply Current for LED (95) (105)  |  |  |  |  |  |
|            |  | Ambient Temperature vs.  Altowable Forward Current For LCM (LED12pcs)  ILED    LED   100 |  |  |  |  |  |
|            |  | Ambient Temperature vs. Allowable Forward Current For LED  ILED  ILED  Ambient Temperature Ta(*C)  |  |  |  |  |  |
|            | 7B64PS 2712 -<br>SX14Q009-2<br>Page 12-1/1 | 12.2 REVISION Revised    REV No.   |  |  |  |  |  |

| KAOHSIUNG HITACHI     |      | lon 19 110  | Sh.<br>No. 7B64PS 2702-SX14Q009-5 |      | 0.4/0 |
|-----------------------|------|-------------|-----------------------------------|------|-------|
| ELECTRONICS CO., LTD. | DATE | Jan. 10, 10 | No. 1864PS 2702-5X 14Q009-5       | PAGE | 2-1/3 |

# RECORD OF REVISION

| May.06,'09   | SHEET NO.                                    | SUMMARY              |                         |              |        |                   |                   |  |  |  |
|--|--|----------------------|-------------------------|--------------|--------|-------------------|-------------------|--|--|--|
|  | 7B64PS 2712<br>SX14Q009-3                    | 12.2 REVISI<br>Added |                         |              |        | ***               | -Alt-All-b        |  |  |  |
|  | Page 12-1/1                                  | REV No.              | ITEM                    |              | LOT No |                   | UCTION<br>ROL No. |  |  |  |
|  |  | С                    | DC-DC converter with Re | esin coating | _      | CONT              | -                 |  |  |  |
| Sep.09,'09   | 7B64PS 2705<br>SX14Q009-4                    | 5.1 ELECTR<br>Change | ICAL CHARACTI           | ERISTIC      | S OF   | LCD               |                   |  |  |  |
|  | Page 5-1/2                                   | SYMBOL               | CONDITION               | MIN.         | TYP.   | MAX.              | UNIT              |  |  |  |
|  |  | IDD                  | VDD-VSS=3.3V            | _            | 30     | 35                | mA                |  |  |  |
|  |  |                      |                         | <u> </u>     |        |                   |                   |  |  |  |
|  |  | SYMBOL               | CONDITION               | MIN.         | TYP.   | MAX.              | UNIT              |  |  |  |
|  |  | IDD                  | VDD-VSS=3.3V            | _            | 110    | 140               | mA                |  |  |  |
|  | 7B64PS 2712   1<br>SX14Q009-4<br>Page 12-1/1 | Added                | 12.2 REVISION Added:    |              |        |                   |                   |  |  |  |
|  |  | REV No.              | ITEM                    | LOT No.      |        | UCTION<br>ROL No. |                   |  |  |  |
|  |  | D                    | New DC-DC conver        | ter          | -      |                   | -                 |  |  |  |
| Jan.18,'10   | 7B64PS 2705<br>SX14Q009-5                    | 5.1 ELECTR<br>Change | ICAL CHARACTE           | ERISTIC      | S OF   | LCD               |                   |  |  |  |
|  | Page 5-1/2                                   | SYMBOL               | CONDITION               | MIN.         | TYP.   | MAX.              | UNIT              |  |  |  |
| na yayan marakan marakan   |  | IDD                  | VDD-VSS=3.3V            | Antonia      | 110    | 140               | mA                |  |  |  |
| PARAL AND PROPERTY OF THE PARAL PARA |  |                      |                         | <b>\</b>     | -      |                   |                   |  |  |  |
| <del>теменатан тем</del>   |  | SYMBOL               | CONDITION               | MIN.         | TYP.   | MAX.              | UNIT              |  |  |  |
|  |  | IDD                  | VDD-VSS=3.3V            |              | 130    | 150               | mA                |  |  |  |

Sh.

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7B64PS 2702-SX14Q009-5

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KAOHSIUNG HITACHI

ELECTRONICS CO., LTD. DATE Jan.18,'10

# RECORD OF REVISION

|             | 1                         |          |       |        |                     |             | VISION  |                |            |   |      |
|-------------|---------------------------|----------|-------|--------|---------------------|-------------|---------|----------------|------------|---|------|
| DATE        | SHEET NO.                 | <u>,</u> |       |        |                     | S           | SUMMARY |                |            |   |      |
| Jan.18,'10  | 7B64PS 2706<br>SX14Q009-5 | 6.1      |       |        | CHARAC<br>or tone \ |             | TICS    |                |            |   |      |
|             | Page 6-1/3                |          | ITI   | EM     | SYMBOL              | TYP.        |         | ITI            | EM         | SYMBOL  | TYP. |
|             |                           |          |       | D-4    | Х                   | 0.51        |         |                |            | х   | 0.54 |
|             |                           |          | ĺ     | Red    | у                   | 0.33        |         |                | Red        | У   | 0.34 |
|             | !                         |          |       | 2      | х                   | 0.34        |         |                |            | х   | 0.31 |
|             | 1                         |          | Color | Green  | У                   | 0.54        | >       | Color          | Green      | у   | 0.52 |
| •           | !                         |          | Tone  |        | х                   | 0.16        |         | Tone           |            | ×   | 0.15 |
|             | 1                         |          | i I   | Blue   | у                   | 0.17        |         |                | Blue       | У   | 0.13 |
|             | !                         |          | 1     |        | Х                   | 0.31        |         |                |            | x   | 0.30 |
|             | !                         |          |       | White  | у                   | 0.35        |         |                | White      | у   | 0.32 |
|             | 1                         | ۱ '      |       |        |                     | JJ          |         |                |            | 1 -   |      |
|             | 7B64PS 2712               | 12       | 2.2 R | EVIS   | ION                 |             |         | <del>v-w</del> |            | MILE STATE OF THE |      |
|             | SX14Q009-5                | -        |       | dded   |                     |             |         |                |            |   |      |
| Page 12-1/1 | 1                         |          | Γ     | EV No. | <u> </u>            | ITE         |         |                |            | Note  |      |
|             |                           |          | E     |        |                     | olor filter |         | PCN            | 10772 , PC | <br>CN0783  |      |
|             |                           |          |       |        |                     |             |         |                |            |   |      |
|             |                           |          |       |        |                     |             |         |                |            |   |      |

Sh.

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KAOHSIUNG HITACHI

ELECTRONICS CO., LTD. DATE Jan.18,'10

| - |                |       |       |
|---|----------------|-------|-------|
| 2 | $\cap \square$ | JERAL | DATA  |
|   | יו שכט         |       | IJAIA |

(1) Part Name SX14Q009

(2) Module Size 167.0(W)mm x 109.0(H)mm x 8.9(D)mm

( 3 ) Active Area 115.18(W)mm x 86.38(H)mm

(4) Dot Pitch 0.12(W)mm x 0.36(H)mm

(5) Dot Size 0.1(W)mm x 0.34(H)mm

(6) Number of Dots 320 x 3(R.G.B.)(W) x 240(H)dots

(7) Duty Ratio 1/240

(8) LCD Type Color STN Transmissive type (negative ype)

(9) Viewing Direction 6 O'clock

(10) Backlight LED

Life time : 40Kh @  $25\,^{\circ}$ C

Note: Life time for half of initial brightness

(11) Power Consumption (Total) (1.6W typ.)

(12) Weight (190)g typ.

(13) Power Supply Voltage 3.3V only

#### 4. ABSOLUTE MAXIMUM RATINGS

4.1 ELECTRICAL ABSOLUTE MAXIMUM RATINGS (LCM) VSS=0V: Standard

| ITEM                        | SYMBOL   | MIN. | MAX.    | UNIT | COMMENT  |
|-----------------------------|----------|------|---------|------|----------|
| Power Supply for Logic      | VDD-VSS  | 0    | 6.0     | V    |          |
| Contrast Adjustment Voltage | VCON-VSS | 0    | VDD '   | V    |          |
| Input Voltage               | Vi       | -0.3 | VDD+0.3 | V    | (Note 1) |
| Input Current               | li       | 0    | 1       | Α    |          |
| Static Electricity          | _        | 4    | ******  | _    | (Note 2) |

Note 1: DOFF,FLM,CL1,CL2,D0~D7.

Note 2: Make certain you are grounded when handling LCM.

#### 4.2 ENVIRONMENTAL ABSOLUTE MAXIMUM RATINGS

| ITEM                    | OPE      | RATING            | ST                           | ORAGE       | COMMENT                  |  |                      |
|-------------------------|----------|-------------------|------------------------------|-------------|--------------------------|--|----------------------|
| I I LIVI                | MIN.     | MAX.              | MIN. MAX.                    |             | COMMENT                  |  |                      |
| Ambient Temperature     | 0℃       | 60℃               | -20℃                         | <b>70</b> ℃ | (Note 2,3)               |  |                      |
| Humidity                | (Note 1) |                   | (Note 1)                     |             | (Note 1)                 |  | Without condensation |
| Vibration               | -        | 2.45m/s²          | n/s² – 11.76m/s²<br>(Note 5) |             | 1h max. (Note 4)         |  |                      |
| Shock                   | <u>—</u> | 29.4m/s²          | 490m/s² (Note 5)             |             | XYZ directions 11ms      |  |                      |
| Corrosive Gas           | Not a    | cceptable         | Not acceptable               |             |                          |  |                      |
| Operating Life (Note 7) | (40,0    | 000h)<br>(Note 6) | -                            |             | At 25°C , ILED=95mA max. |  |                      |

Note 1: Ta ≤ 40°C: 85%RH max.

 $\text{Ta}\!>\!\!40^{\circ}\!\text{C}$  : Absolute humidity must be lower than the humidity of  $85\,\text{\%RH}$ at 40°C.

Note 2: Ta at  $-20^{\circ}$ C --- < 48h, at  $60^{\circ}$ C --- < 168h.

Note 3: Background color changes slightly depending on ambient temperature. This phenomenon is reversible.

Note 4: 5Hz~100Hz (Except resonance frequency)

Note 5: This module should be operated normally after finish the test.

Note 6: When brightness reached 50% of initial brightness.

Note 7: Life time is estimated data.

| KAOHSIUNG HITACHI     | DATE | Jan 18 '10  | Sh. | 7B64PS 2704-SX14Q009-5   | PAGE | A_1/1              |
|-----------------------|------|-------------|-----|--------------------------|------|--------------------|
| ELECTRONICS CO., LTD. |      | 0411.10, 10 | No. | 7 50-1 0 2704-07140005-0 | AGE  | <del>-1</del> 1/ 1 |

#### 5. ELECTRICAL CHARACTERISTICS

#### 5.1 ELECTRICAL CHARACTERISTICS OF LCD

| ITEM                                       | SYMBOL | CONDITION      | MIN.          | TYP.  | MAX.       | UNIT       |
|--|--------|----------------|---------------|-------|------------|------------|
| Power Supply Voltage for Logic             | VDD    | VDD-VSS=3.3V   | 3.15          | 3.3   | 3.45       | V          |
| Contrast Adjustment Voltage (Note 1)       | VCON   |                | 0.8           |       | 2.8        | ٧          |
| Input Voltage (Note 2)                     | Vin    | H level        | 0.8VDD        |       | VDD        | V          |
| (Note 2)                                   | VIII   | L level        | 0             |       | 0.2VDD     |            |
| Power Supply Current for Logic (Note 3, 4) | IDD    | VDD-VSS=3.3V   |               | 130   | 150        | mA         |
| Input Leak Current                         | Icon   | VCON=0.8~2.8V  | _             |       | 20         | <i>μ</i> Λ |
| (Note 2)                                   | lin    | Vin=VDD or VSS |               |       | ±1.0       | μΑ         |
|  |        | Ta=5°C , φ=0°  | 1.5           | (2.0) | breitresse |            |
| Contrast Adjustment Voltage (Note 5)       | VCON   | Ta=25℃ ,       |               | (2.0) | _          | V          |
| (**************************************    |        | Ta=40°C , φ=0° | <del></del> . | (2.0) | 2.5        |            |
| Frame Frequency (Note 6)                   | fFLM   | pan, car       | 60            | 70    | 80         | Hz         |

- Note 1: In proportion as the VCON voltage decrease the brightness will increase.
- Note 2: DOFF, FLM, CL1, CL2, D0~D7.
- Note 3 : fFLM=70Hz Ta=25°C , Display pattern : Checker pattern.
- Note 4: Rush Current of Power ON: 1A (PK) x 1ms + 0.15A (PK) x 20ms.
- Note 5 : The Contrast Adjustment Voldtage is specified as 2.0±0.5V under the condition, that optimum contrast is obtained by naked eyes with a "Q" test pattern. fFLM=70H, 1/240 Duty.
- Note 6: Need to make sure of flickering and rippling of display when setting the frame frequency in your set.
- Note 7: Some points for attention while setting driving condition of appliance
  - (1) Frame Frequency

Please set the frame frequency as the typical value (central vale) which in CAS. According to the characteristic or response time of LC material, that setting the frame frequency near the minimum value or under the minimum value shown in CAS will cause a frame with moving phenomenon.

(2) Setting value VCON

VCON, adjusted to get the best contrast ratio of LCD module, is adjusted to be destributed within the tolerance  $\pm 0.3$ V of central value in CAS before LCD modules ship the factory.

The below items are recommended at customer side.

- (i.) When designing the appliance, please set the VCON value as an adjustable value.
- (ii.) And the value must be able to be adjusted to match most suitable VCON to get the best contrast ratio. A fixed VCON value a little different from the most suitable VCON value of LCD module and causes a misjudgement.
- (iii.) The VCON adjustment (when D/A [ Digital/Analog ] converter is used) is recommended to be set as 50mV at most per step. That one step is more than 50mV may cause the input value to be not able match the most suitable value.

The characteristic of contrast ratio can not present absolutely.

| KAOHSIUNG HITACHI     | D A T.E  | Ion 10 110 Sh. | 7DC4DC 0705 CV44C000 5 | D4.05 | T 4/0 |
|-----------------------|----------|----------------|------------------------|-------|-------|
| ELECTRONICS CO., LTD. | DATE<br> | No.            | 7B64PS 2705-SX14Q009-5 | PAGE  | 5-1/2 |

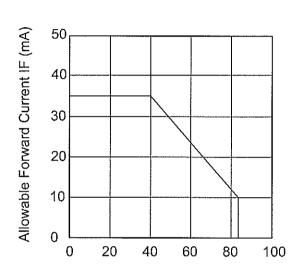
## 5.2 ELECTRICAL CHARACTERISTICS OF BACKLIGHT

(Ta=25°C)

| ITEM                         | SYMBOL | CONDITION  | MIN. | TYP. | MAX.  | UNIT | NOTE     |
|------------------------------|--------|------------|------|------|-------|------|----------|
| Power Supply Voltage for LED | VLED   |            |      | 12   | 12.2  | V    |          |
| Power Supply Current for LED | ILED   | VLED=12.0V |      | (95) | (105) | mA   | (Note 1) |

Note 1: The ILED changes depending on ambient temperature.

Ambient Temperature vs.
Allowable Forward Current For LED



Ambient Temperature Ta(°C)

| ILED > |           |          |                  |       | _        |
|--------|-----------|----------|------------------|-------|----------|
| •      | 7         | 7        | 7                | 7     | 1        |
| Z      | $Z \gg S$ |          |                  |       | 77       |
| Z      |           |          |                  |       | Z3       |
| _      |           | Z3.5     |                  |       |          |
| 4      | <br>-     | <u> </u> | <br><del>-</del> | <br>- | <u>}</u> |
|        |           |          |                  |       | <b>}</b> |

| KAOHSIUNG HITACHI     | D 4 T F | lon 10 110  | Sh. | 7D04D0 0705 0V440000 5 | D. A. C. E. | 5.00  |
|-----------------------|---------|-------------|-----|------------------------|-------------|-------|
| ELECTRONICS CO., LTD. | DATE    | Jan. 10, 10 | No. | 7B64PS 2705-SX14Q009-5 | PAGE        | 5-2/2 |

## 6. OPTICAL CHARACTERISTICS

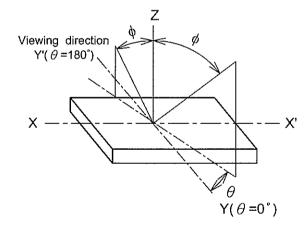
#### 6.1 OPTICAL CHARACTERISTICS

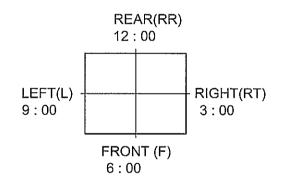
Ta=25 ℃ (Backlight on)

| ITEM            |        | SYMBOL | CONDITION                | MIN. | TYP.  | MAX. | UNIT | NOTE  |
|-----------------|--------|--------|--------------------------|------|-------|------|------|-------|
| Viewing Area    |        | фкк-фғ | W > 0.0                  |      | 80    |      | doa  | 4.0   |
| Viewing Area    |        | фкт-фь | K≧2.0                    | -    | 90    | -    | deg  | 1,2   |
| Contrast Ratio  |        | K      | φ=0°, θ=0°               | 25   | 40    | _    |      | 3,5,6 |
| Response Time   | (Rise) | tr     | φ=0°, θ=0°               | -    | (250) | ***  | ms   | 3     |
| Response Time   | (Fall) | tf     | $\phi$ =0°, $\theta$ =0° | -    | (200) | _    | ms   | 3     |
|                 | Dod    | х      |                          | -    | 0.54  | _    |      |       |
|                 | Red    | у      |                          | -    | 0.34  | -    | ···· |       |
|                 |        | х      |                          | -    | 0.31  | 1    | _    |       |
| Color Tone      | Green  | у      | φ=0°, θ=0°               | 1    | 0.52  | -    | -    | 7     |
| (Primary Color) | Diug   | х      | φ-0, 6-0                 | -    | 0.15  | -    | -    |       |
|                 | Blue   | У      |                          | -    | 0.13  | •    | -    |       |
| <del>-</del>    | Mhito  | х      |                          | -    | 0.30  | -    | _    |       |
|                 | White  | у      |                          | -    | 0.32  | -    | _    |       |

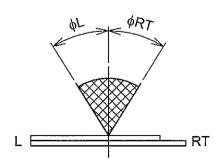
(Measurement condition: HITACHI standard) Note 1~7: See next page.

Note 1: Definition of Viewing Angle

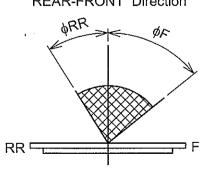




LEFT-RIGHT Direction



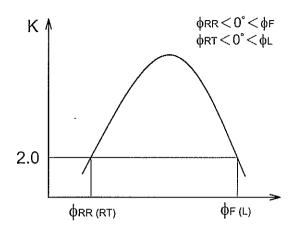
## REAR-FRONT Direction



\* The viewing direction of this product is 6 O'clock. So  $\phi_F > \phi_{RR}$   $\phi_L = \phi_{RT}$ 

| KAOHSIUNG HITACHI     |      | lon 10 110  | Sh. | 7DC4D0 0700 0V440000 F | D 4 O = | 0.4/0 |
|-----------------------|------|-------------|-----|------------------------|---------|-------|
| ELECTRONICS CO., LTD. | DATE | Jan. 10, 10 | No. | 7B64PS 2706-SX14Q009-5 | PAGE    | 6-1/3 |

Note 2 : Definition of viewing angle  $\phi_{RR}$  and  $\phi_{F}$  ,  $\phi_{RT}$  and  $\phi_{L}$ 

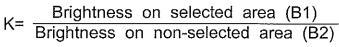


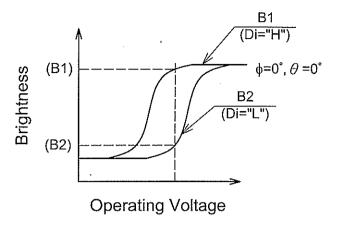
Contrast ratio K vs viewing angle  $\phi$ 

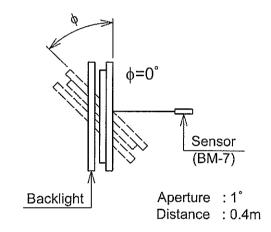
Viewing Angle

Note 3 : Definition of contrast "K"

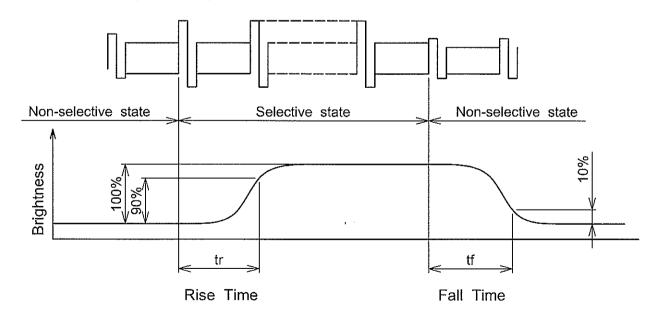
Brightness on selected area (B1)







Note 4: Definition of optical response time



Note 5 : HITACHI will not do 100% inspection for minimum value. Minimum value is for reference.

Note 6: HITACHI will do sampling inspection for minimum value.

Note 7: The LCD driving voltage should be adjusted at the voltage where the peak contrast is obtained.

| KAOHSIUNG HITACHI     |      | lon 10 110 | Sh. | 700400 0700 07440000 5 | D 4 0 = | 0.00  |
|-----------------------|------|------------|-----|------------------------|---------|-------|
| ELECTRONICS CO., LTD. | DATE |            | No. | 7B64PS 2706-SX14Q009-5 | PAGE    | 6-2/3 |

#### 6.2 OPTICAL CHARACTERISTICS OF BACKLIGHT

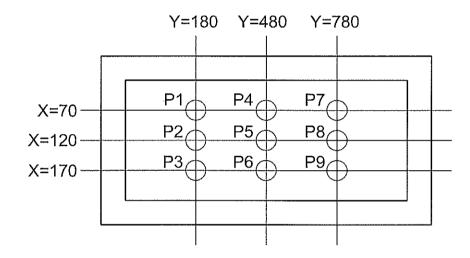
| ITEM                  | MIN.       | TYP. | MAX. | UNIT              | NOTE             |
|-----------------------|------------|------|------|-------------------|------------------|
| Brightness            | _          | 200  |      | cd/m <sup>2</sup> | ILED=95mA Note 1 |
| Brightness Uniformity | PATE - 100 |      | ±30  | %                 | Note 2,3         |

(Measurement condition: HITACHI standard)

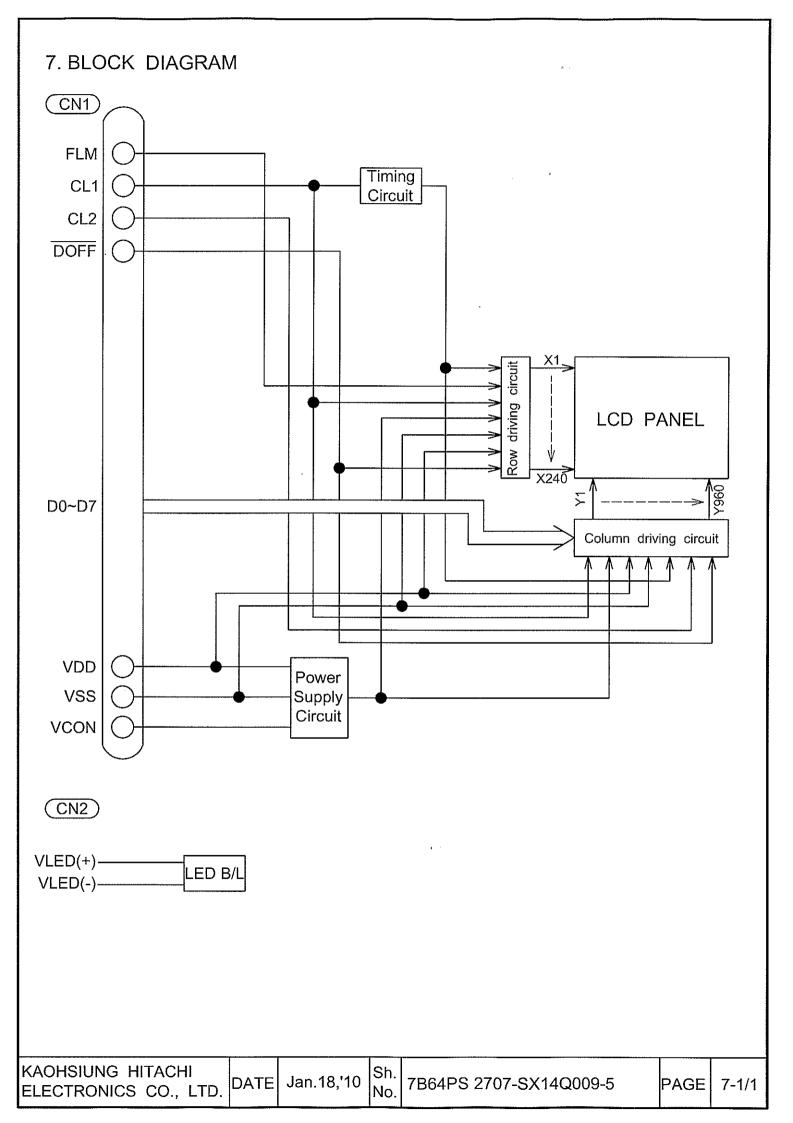
Ta=25 $^{\circ}$ C, Display data should be all "ON". The LCD driving voltage should be adjusted at the voltage the peak contrast is obtained.

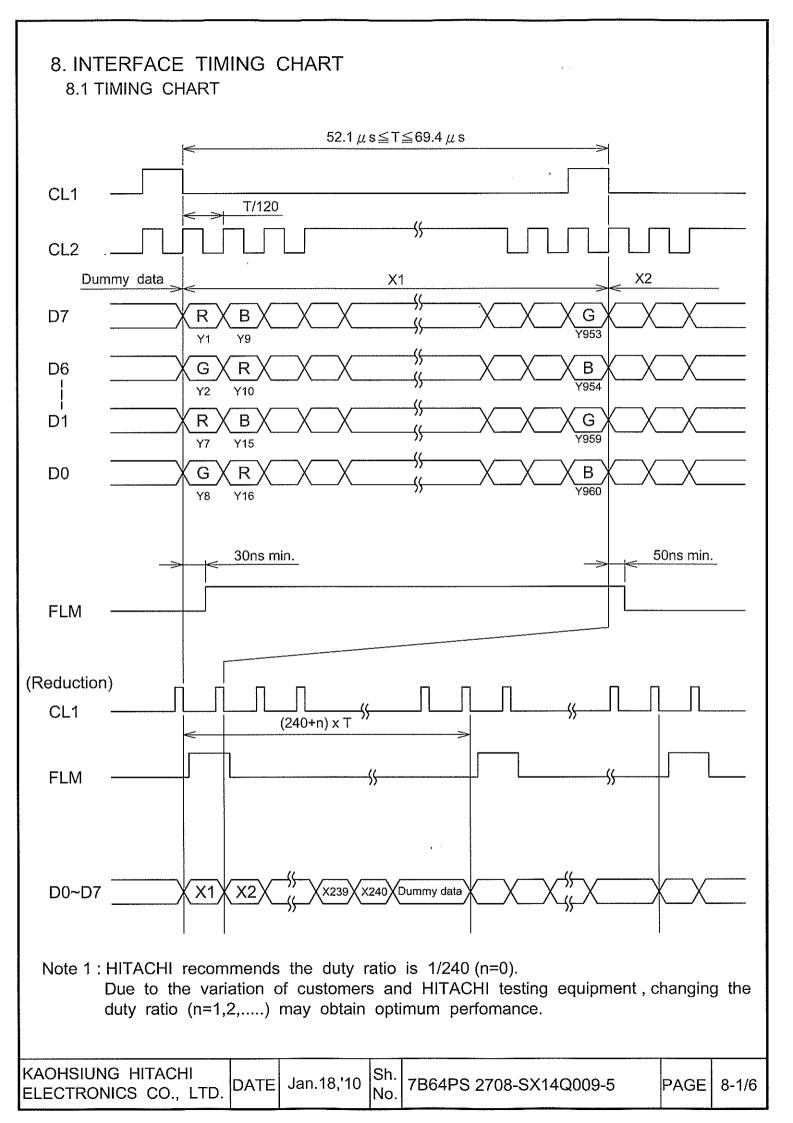
Note 1: Active area center

Note 2: Measure of the following 9 places on the display.



Note 3: Definition of the brightness tolerance.

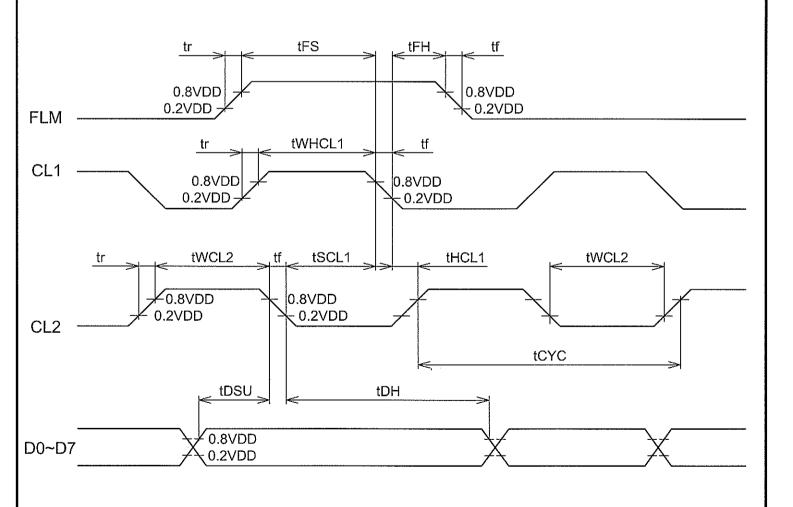




#### 8.2 TIMING CHARACTERISTICS

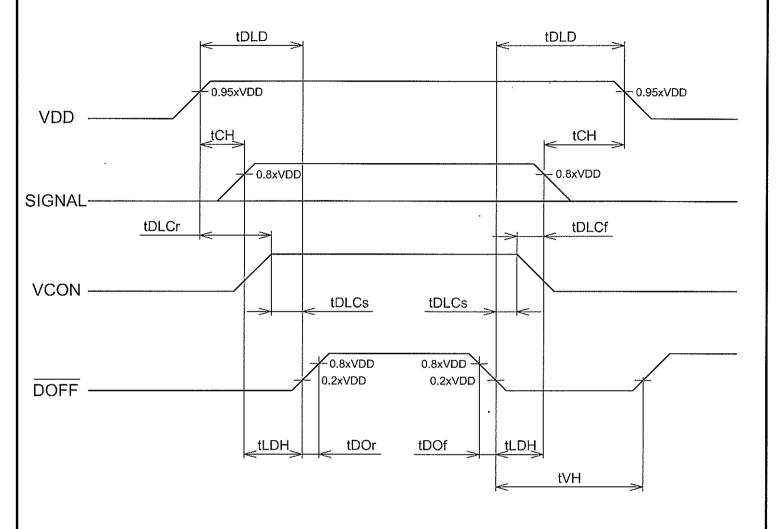
VDD=3.3±0.15V, VSS=0V, VCON=0.8~2.8V, Ta=0°C~+60°C

| ITEM                 | SYMBOL | MIN.     | TYP.          | MAX.         | UNIT |
|----------------------|--------|----------|---------------|--------------|------|
| CL1 Pulse width "H"  | tWHCL1 | 100      |               | egonjunjang. | ns   |
| CL2 cycle time       | tCYC   | 60       |               |              | ns   |
| CL2 Pulse width      | tWCL2  | 30       |               | ****         | ns   |
| CL1 set up time      | tSCL1  | . 40     |               | A            | ns   |
| CL1 hold time        | tHCL1  | 80       | Perfectioning | tuin-max.    | ns   |
| Clock rise fall time | tr, tf | ******** |               | 30           | ns   |
| Data set up time     | tDSU   | 20       |               | *******      | ns   |
| Data hold time       | tDH    | 20       |               |              | ns   |
| "FLM" set up time    | tFS    | 100      |               |              | ns   |
| "FLM hold time       | tFH    | 50       | *****         | V            | ns   |



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|---|------|------------|------------|------------------------|------|-------|
|---|------|------------|------------|------------------------|------|-------|

#### 8.3 POWER ON/OFF SEQUENCE



| SYMBOL | MIN. | MAX. | UNIT | COMMENT           |
|--------|------|------|------|-------------------|
| tDLD   | 200  |      | ms   |                   |
| tCH    | 0    |      | ms   |                   |
| tLDH   | 20   |      | ms   |                   |
| tDOr   |      | 100  | ns   |                   |
| tDOf   |      | 100  | ns   | (Note 1) (Note 2) |
| tDLCr  | 20   |      | ms   |                   |
| tDLCf  | 0    |      | ms   |                   |
| tDLCs  | 20   |      | ms   |                   |
| t∨H    | 200  | _    | ms   |                   |

Note 1: Please keep the specified sequence because wrong sequence may cause permanent damage to the LCD panel.

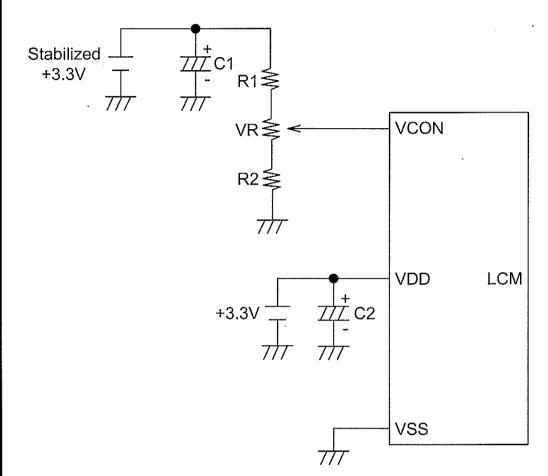
Note 2 : HITACHI recommends you to use DOFF function.

Display quality may deteriorate if you don't use DOFF function.

| KAOHSIUNG HITACHI     | D 4 T F | lon 10 110 | Sh. | 7DC4DC 0700 CV440000 F |      | 0.070 |
|-----------------------|---------|------------|-----|------------------------|------|-------|
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# 8.4 POWER SUPPLY FOR LCM

# Example



# 8.5 INPUT DATA ALLOCATION TABLE

| Data Signal | D<br>7 | D<br>6 | D<br>5 | D<br>4 | D<br>3 | D<br>2 | D<br>1 | D<br>0 | D<br>7 | D<br>6 | D<br>5 | D<br>4 |   | D<br>4      | D<br>3      | D<br>2   | D<br>1 | D<br>0      |
|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---|-------------|-------------|--|--------|-------------|
| X           | 1      | 2      | 3      | 4      | 5      | 6      | 7      | 8      | 9      | 10     | 11     | 12     |   | 9<br>5<br>6 | 9<br>5<br>7 | 9<br>5<br>8  | 959    | 9<br>6<br>0 |
| . 1         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 2           | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 3           | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 4           | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      | *************************************** | G           | В           | R  | G      | В           |
| 5           | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
|             |        |        |        |        |        |        | •      |        |        |        |        |        |   |             |             |  |        |             |
| 138         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | <u>B</u>    | R  | G      | В           |
| 139         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 140         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 141         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 142         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 143         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 144         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | <u>В</u>    |
| 145         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
|             |        |        |        |        |        |        | ]      |        |        |        |        |        |   |             |             | and the state of t |        |             |
| 238         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |
| 239         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | Ģ      | В      |   | G           | В           | R  | G      | В           |
| 240         | R      | G      | В      | R      | G      | В      | R      | G      | В      | R      | G      | В      |   | G           | В           | R  | G      | В           |

R : RED G : GREEN B : BLUE

| KAOHSIUNG HITACHI     |      | lan 19 '10 | Sh. | 7B64PS 2708-SX14Q009-5 |      | 0.5/6 |
|-----------------------|------|------------|-----|------------------------|------|-------|
| ELECTRONICS CO., LTD. | DATE | Jan.18,'10 | No. | 7864PS 2708-SX14Q009-5 | PAGE | 8-5/6 |

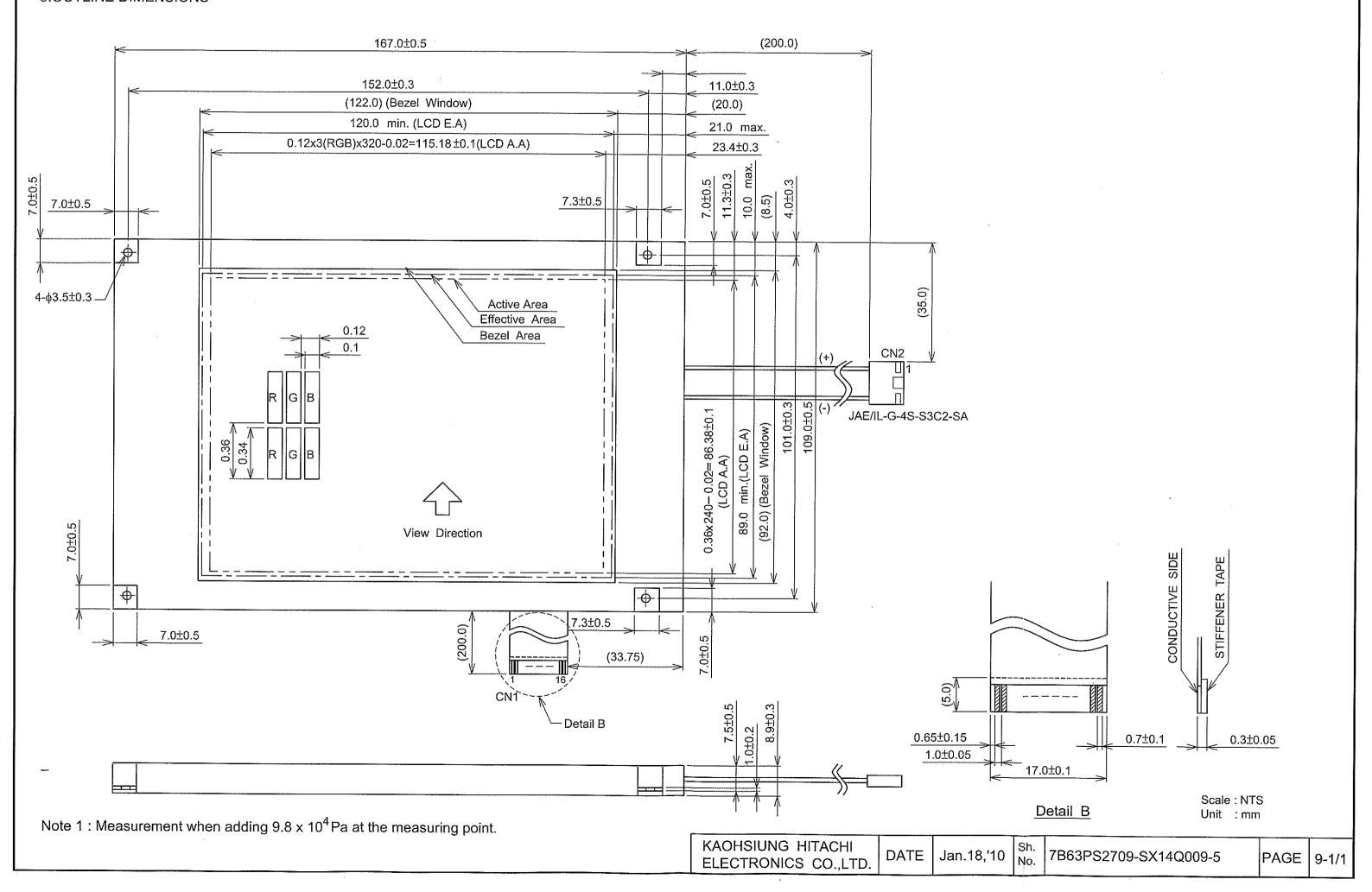
# 8.6 INTERNAL PIN CONNECTION CN1 FFC: Pitch 1.0mm 16pins

| PIN No. | SIGNAL | LEVEL        | FUNCTION               |  |  |  |
|---------|--------|--------------|------------------------|--|--|--|
| 1       | FLM    | Н            | First Line Marker      |  |  |  |
| 2       | CL1    | H→L          | Data Latch             |  |  |  |
| 3       | CL2    | H→L          | Data Shift             |  |  |  |
| 4       | DOFF   | H/L          | H:ON, L:OFF            |  |  |  |
| 5       | VDD    |              | Power Supply for Logic |  |  |  |
| 6       | VSS    |              | GND ·                  |  |  |  |
| 7       | VCON   | <del>_</del> | Contrast Adjust        |  |  |  |
| 8       | D0     |              |                        |  |  |  |
| 9       | D1     |              |                        |  |  |  |
| 10      | D2     |              |                        |  |  |  |
| 11      | D3     | 1.171        | Display Deta           |  |  |  |
| 12      | D4     | H/L          | Display Data           |  |  |  |
| 13      | D5     |              |                        |  |  |  |
| 14      | D6     |              |                        |  |  |  |
| 15      | D7     |              |                        |  |  |  |
| 16      | VSS    |              | GND                    |  |  |  |

## CN2: JAE / IL - G - 4S - S3C2-SA

| PIN No. | SIGNAL  | LEVEL           | FUNCTION             |
|---------|---------|-----------------|----------------------|
| 1       | VLED(+) | mp-repressandly | Power Supply for LED |
| 2       | N.C     | _               | <del>-</del>         |
| 3       | N.C     |                 | <del></del>          |
| 4       | VLED(-) |                 | LED GND              |

# 9.OUTLINE DIMENSIONS

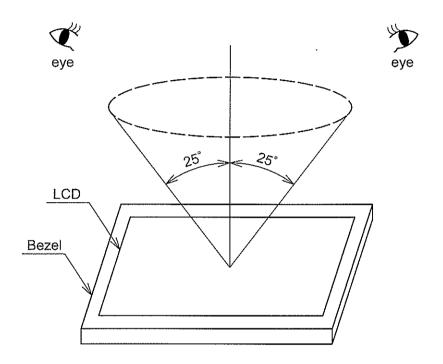


#### 10. APPEARANCE STANDARD

#### 10.1 APPEARANCE INSPECTION CONDITION

Visual inspecton should be done under the following condition.

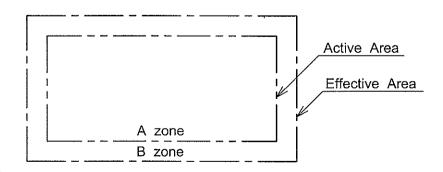
- (1) The inspection should be done in a dark room.
- (2) The distance between eyes of an inspector and the LCD module is 25cm.
- (3) The viewing zone is shown the figure. Viewing angle ≤ 25°.



#### 10.2 DEFINITION OF ZONE

A zone: Within the active area line specified at page 9-1/1 of this document.

B zone: Area between the effective area line and the active area line specified at page 9-1/1 of this document.



| KAOHSIUNG HITACHI     | D A T C | lon 10 110  | Sh. | 7DC4DC 0740 CV440000 F | D40F | 40 474 |
|-----------------------|---------|-------------|-----|------------------------|------|--------|
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## 10.3 APPEARANCE INSPECTION CONDITION

## (1) LCD APPEARANCE

\*: If the problem related to this section occures about this item, the responsible persons of both party (Customer and HITACHI) will discuss the matter in detail.

| No. | ITEM                            |  | CRIT   | TERIA            | •                            | Α       | В |
|-----|---------------------------------|--|--|------------------|------------------------------|---------|---|
|     | Scratches                       | _  | Distinguished one is not acceptable (to be judged by HITACHI SRANDARD) |                  |                              |         |   |
|     | Denţ                            | Same as above  | Same as above  |                  |                              |         |   |
|     | Wrinkles in Polarizer           | Same as above  |  |                  |                              | *       |   |
|     |                                 | Average Diam<br>D (mm)   | neter  | 1 -              | imum Number<br>Acceptable    |         |   |
|     | Bubbles                         | D≦0.   | 2  |                  | ignored                      |         |   |
|     | Dubbles                         | 0.2 <d≦0.< td=""><td>3</td><td></td><td>12</td><td><math>\cup</math></td><td></td></d≦0.<> | 3  |                  | 12                           | $\cup$  |   |
|     |                                 | 0.3 <d≦0.< td=""><td>5</td><td></td><td>3</td><td></td><td></td></d≦0.<>                   | 5  |                  | 3                            |         |   |
|     |                                 | 0.5 < D  |  |                  | none                         |         |   |
| L   |                                 | F  | ilamentou  | ıs (Line s       | hape)                        |         |   |
| C   |                                 | Length L(mm)   | Width  | W(mm)            | Maximum Number<br>Acceptable |         | * |
|     |                                 | L≦2.0  | W≦0.03   |                  | ignored                      |         | ^ |
| D   |                                 | L≦3.0  | 0.03 < V   | V≦0.05           | 6                            |         |   |
|     |                                 | L≦2.5  | 0.05 <w≦0.1< td=""><td>1</td><td></td><td></td></w≦0.1<>               |                  | 1                            |         |   |
|     | Stains,                         | Round (Dot_shape)  |  |                  |                              |         |   |
|     | Foreign Materials,<br>Dark Spot | Average<br>Diameter D(mm)  | Maximum<br>Accer   | Number<br>otable | Minimum Space                |         |   |
|     |                                 | D<0.2  | igno   | ored             | _                            |         |   |
|     |                                 | 0.2≦D<0.3  | 1  | 0                | 10 mm                        | 0       | * |
|     |                                 | 0.3≦D<0.4  | ţ  | 5                | 30 mm                        |         |   |
|     |                                 | 0.4≦D  | no   | ne               | gampine.                     |         |   |
|     |                                 | The total number Filamentous+Round=10  |  |                  |                              |         |   |
|     |                                 | Those wiped out  |  |                  |                              |         |   |
|     | Color Tone                      | To be judged by  | HITACH   | I STAND          | ARD                          | $\circ$ |   |
|     | Color Uniformity                | Same as above  |  |                  |                              |         |   |

| - | KAOHSIUNG HITACHI     | DATE | Jan 18 '10 | Sh. | 7B64PS 2710-SX14Q009-5 | DAGE | 10-2/4 |   |
|---|-----------------------|------|------------|-----|------------------------|------|--------|---|
|   | ELECTRONICS CO., LTD. | DATE | Jan.18,'10 | No. | 7B64P5 2710-5X14Q009-5 | PAGE | 10-2/4 | İ |

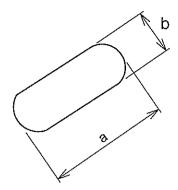
| No. | ITEM                            |  | CRITERIA         |                                 |  |    |   |
|-----|---------------------------------|--|------------------|---------------------------------|--|----|---|
|     |                                 | Average<br>Diameter D(mm)  | Contrast         | Maximum<br>Number<br>Acceptable | Minimum<br>Space                       |    |   |
|     | Contrast Irregularity           | D≦0.25   |                  | ignored                         |  |    |   |
| ]   | (Spot)                          | 0.25 <d≦0.35< td=""><td>To be</td><td>10</td><td>20 mm</td><td></td><td>_</td></d≦0.35<> | To be            | 10                              | 20 mm                                  |    | _ |
|     |                                 | 0.35 <d≦0.5< td=""><td>Judged by</td><td>4</td><td>20 mm</td><td></td><td></td></d≦0.5<> | Judged by        | 4                               | 20 mm                                  |    |   |
| L   | 0.5 < D ≤ 0.7 HI                |  | HITACHI          | 3                               | 50 mm                                  | mm |   |
|     | ·                               | 0.7 < D  |                  | none                            | ************************************** |    |   |
| C   |                                 | Width W (mm)   | Length<br>L (mm) | Maximum Number Acceptable       | Minimum<br>Space                       |    |   |
|     | Contrast Irregularity           | W≦0.25   | L≦1.2            | 2                               | 20 mm                                  |    |   |
|     | (Line)<br>(A pair of scratches) | W≦0.2  | L≦1.5            | 3                               | 20 mm                                  |    |   |
|     | (i. pail of oblatorios)         | W≦0.15   | L≦2.0            | 3                               | 20 mm                                  |    |   |
|     |                                 | W≦0.1  | L≦3.0            | 4                               | 20 mm                                  |    |   |
|     |                                 | The whole  | number           | (                               | 5                                      |    |   |
|     |                                 | To be judged b   | y HITACHI S      | STANDARD                        |  | 0  |   |

# (2) LED BACKLIGHT APPEARANCE

| No.         | ITEM                                    |  | CF                      | RITERIA  | CRITERIA                        |         |   |  |  |
|-------------|---|--|-------------------------|--|---------------------------------|---------|---|--|--|
|             | Dark Spots                              | Average Diameter   | D(mm)                   | Maximum N  | Number Acceptable               |         |   |  |  |
|             | White Spots Foreign Materials           | D≦0.4  | -                       |  | ignored                         | $\circ$ |   |  |  |
| L           | (Spot)                                  | 0.4 < D  |                         |  | none                            |         |   |  |  |
| E<br>D<br>B | Foreign Materials                       | Width W (mm)   | Leng                    | th L (mm)  | Maximum<br>Number<br>Acceptable |         |   |  |  |
| A           | (Line)                                  | W≦0.2  | l                       | _≦2.5  | 1                               | $\circ$ | _ |  |  |
| C           |   | VV <u>\$0.2</u>  | vv <u>≅</u> 0.2 2.5 < L |  | none                            |         |   |  |  |
| K           |   | 0.2 < W  |                         | gravama.   | none                            |         |   |  |  |
| L<br>I<br>G |   | Width W (mm)   | Leng                    | th L (mm)  | Maximum<br>Number<br>Acceptable |         |   |  |  |
| H           | Scratches                               | W≦0.1  |                         | and the second s | ignored                         | 0       | _ |  |  |
|             | T   3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 | 0.1 <w≦0.2< td=""><td>1</td><td>_≦11.0</td><td>1</td><td></td><td></td></w≦0.2<> | 1                       | _≦11.0   | 1                               |         |   |  |  |
|             |   | U.1 \ VV <u>≥</u> U.2  | 11.                     | 0 < L  | none                            |         |   |  |  |
|             |   | 0.2 < W  |                         |  | none                            |         |   |  |  |

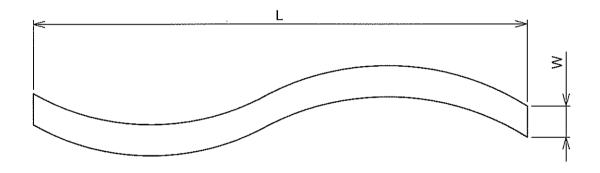
| KAOHSIUNG HITACHI<br>ELECTRONICS CO., LTD. | DATE | Jan.18,'10 | Sh.<br>No. | 7B64PS 2710-SX14Q009-5 | PAGE | 10-3/4 |
|--|------|------------|------------|------------------------|------|--------|

Note 1: Definition of average diameter (D)



$$\frac{a+b}{2}$$
 = D......Average Diameter

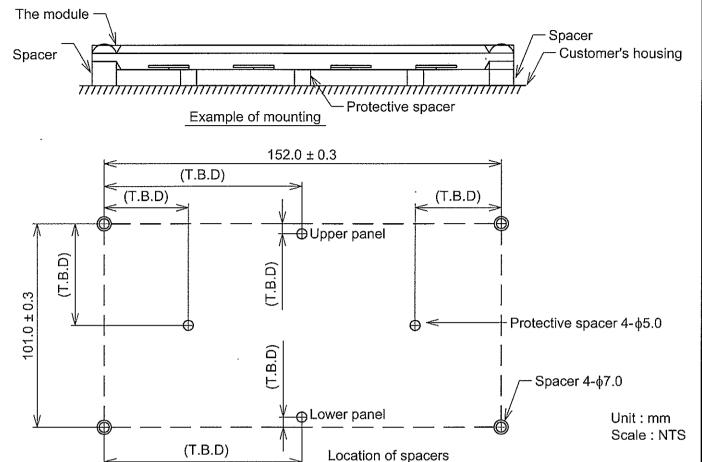
Note 2: Definition of length (L) and width (W)



#### 11. PRECAUTION IN DESIGN

#### 11.1 MOUNTING PRECAUTION

Please mount the LCD module by using mounting holes provided. While mounting please pay attention to the followings.



- (1) To prevent the module cove from being pressed, the distance between the module and the fitting plate, which means the length of the spacers, should be shorter than 1.0mm.
- (2) The protective spacers are recommend in order to protect the module from shock.

#### 11.2 PRECAUTIONS AGAINST ELECTROSTATIC DISCHARGE

As this module contains C-MOS LSIs, it is not strong against electrostatic discharge. Make certain that the operator's body is connected to the ground through a list band, etc. And don't touch I/F pins directly.

#### 11.3 POWER ON SEQUENCE

Input signals should not be applied to LCD module before power supply voltage is applied and reaches to specified voltage  $(3.3\pm0.15\text{V})$ . If the above sequence is not kept, C-MOS LSIs of LCD module may be damaged due to latch up phenomenon.

#### 11.4 HANDLING PRECAUTIONS

(1) Since the polarizer on the top, and the aluminum plate on the bottom tend to be easily damaged, the should be with full care so as not to get them touched, pushed or rubbed by a piece on glass, tweezers and anything else which are hander a pencil lead 3H.

| KAOHSIUNG HITACHI     |      | lon 40 140  | Sh. | 7D64D0 0744 CV440000 F | DAGE | 44 4/0 |
|-----------------------|------|-------------|-----|------------------------|------|--------|
| ELECTRONICS CO., LTD. | DAIE | Jan. 10, 10 | No. | 7B64PS 2711-SX14Q009-5 | PAGE | 11-1/3 |

- (2) As the adhesives used for adhering upper/lower polarizers and aluminum plate are made of organic substances which will be deteriorated by a chemical reaction with such chemicals as acetone, tuluene, ethanole and isopropylalcohol. The following are recommended for use:

  normal hexane.
  - Please contact with us when it is necessary for you to use chemicals other than the above.
- (3) Lightly wipe to clean the dirty surface with absorbent cotton or other soft material like chamois, soaked in the recommended chemicals without scrubbing it hardly. Always wipe the surface horizontally or vertically. Never give a wipe in a circle. To prevent the display surface from damage and keep the appearance in good state, it is sufficient, in general, to wipe it with absorbent cotton.
- (4) Immediately wipe off saliva or water drop attached on the display area because it may cause deformation or faded color.
- (5) Fogy dew deposited on the surface may cause a damage, stain or dirt to the polarizer. When you need to take out the LCD module from some place at low temperature for test, etc. It is required to be warmed them up to temperature higher than room temperature before taking them out.
- (6) Touching the display area or I/F pins with bare hands or contamilnating them are prohibited, because the stain on the display area and poor insulation between terminals are often caused by being touched with bare hands. (Some cosmetics are detrimental to polarizers.)
- (7) In general, the glass is fragile so that, especially on its periphery, tends to be cracked or chipped in handling. Please not give the LCD module sharp shocks by falling, etc.
- (8) Maximum pressure to the surface must be less than  $1.96 \times 10^4$  Pa. And if the pressure area is less than  $1 \text{cm}^2$ , maximum pressure must be less than  $1.96 \times 10^4$  Pa.
- (9) Since the metal width is narrow on these locations (see page 9-1/1), please careful with handling.
- (10) Top sheets shall be cleaned gently using a soft cloth such as those used for glasses. Hard wiping accumulated dust will leave scars on the surface even using a cloth.

#### 11.5 OPERATION PRECAUTION

(1) Using a LCM module beyond its maximum ratings may result in its permanent destruction. LCM module's should usually be used under recommended operating conditions shown in chapter 5. Exceeding any of these conditions may adversely affect its reliability.

| KAOHSIUNG HITACHI     |      | lon 19 110  | Sh. | 7B64BC 0744 CV14O000 E |      | 44 0/0 |
|-----------------------|------|-------------|-----|------------------------|------|--------|
| ELECTRONICS CO., LTD. | DAIE | Jan. 10, 10 | No. | 7B64PS 2711-SX14Q009-5 | PAGE | 11-2/3 |

- (2) Response time will be extremely delayed at lower temperature than the specified operating temperature range and on the other hand LCD's shows dark blue at higher temperature.
  - However those phenomena do not main defects of the LCD module. Those phenomena will disappear in the specified operating temperature range.
- (3) If the display area is pushed hard during operation, some display patterns will be abnormally display.
- (4) A slight dew depositing on terminals may cause electrochemical reaction which leads to terminal open circuit. Please operate the LCD module under the relative condition of 40°C 85%RH.
- (5) Since STN-LCD is sensitive for heat please consider the heat prodession from any heat sources like inverter, DC/DC converter, CPU and so on.

#### 11.6 STORAGE

In case of storing LCD module for a long period of time (for instance, for years) for the purpose of replacement use, the following precautions necessary.

- (1) Store the LCD modules in a dark place, do not expose them to sunlight or ultraviolet rays.
- (2) Keep the temperature between  $10^{\circ}$ C and  $35^{\circ}$ C at normal humidity.
- (3) Store the LCD modules in the container which is used for shipping from us.
- (4) No articles shall be left on the surfacae over an extended period of time.
- (5) Storing with no touch on polarizer surface by anything else.(It is recommended to store them as they have been contained in the inner container at the time of delivery from us.)

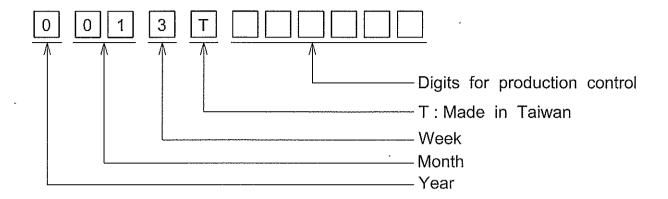
#### 11.7 SAFETY

- (1) It is recommendable to crash damaged or unnecessary LCDs into pieces and wash off liquid crystal by either of solvents such as acetone and ethanol, which should be urned up later.
- (2) When any liquid leaked out of a damaged gless cell comes in contact with your hands, please wash it off well with soap and water.

# 12. DESIGNATION OF LOT MARK

#### 12.1 LOT MARK

Lot mark is consisted of 4 digits for production lot and 6 digits for production control.



| Year | Figure in lot mark |
|------|--------------------|
| 2010 | 0                  |
| 2011 | 1                  |
| 2012 | 2                  |
| 2013 | 3                  |
| 2014 | 4                  |

| Month | Figure in lot mark | Month | Figure in lot mark |  |  |  |  |  |
|-------|--------------------|-------|--------------------|--|--|--|--|--|
| Jan.  | 01                 | Jul.  | 07                 |  |  |  |  |  |
| Feb.  | 02                 | Aug.  | 80                 |  |  |  |  |  |
| Mar.  | . 03               | Sep.  | 09                 |  |  |  |  |  |
| Apr.  | 04                 | Oct.  | 10                 |  |  |  |  |  |
| May   | 05                 | Nov.  | 11                 |  |  |  |  |  |
| Jun.  | 06                 | Dec.  | 12                 |  |  |  |  |  |

| Week<br>(day in calendar) | Figure in lot mark |  |  |
|---------------------------|--------------------|--|--|
| 1~7                       | 1                  |  |  |
| 8~14                      | 2                  |  |  |
| 15~21                     | 3                  |  |  |
| 22~28                     | 4                  |  |  |
| 29~31                     | 5                  |  |  |

#### 12.2 REVISION

| REV No.            | ITEM                               | Note             |  |  |
|--------------------|------------------------------------|------------------|--|--|
| Α                  | -                                  | -                |  |  |
| В                  | Operating Life (40,000h)           | PCN0625          |  |  |
| С                  | DC-DC converter with Resin coating | PCN0736          |  |  |
| D                  | New DC-DC converter                | PCN0758          |  |  |
| E New color filter |                                    | PCN0772, PCN0783 |  |  |

# 12.3 LOCATION OF LOT MARK On the back side of LCM.

| KAOHSIUNG HITACHI     |      | lan 19 110 | Sh. | 7D64D0 0740 6V440000 F | D 4 O E | 10 4/4 |
|-----------------------|------|------------|-----|------------------------|---------|--------|
| ELECTRONICS CO., LTD. | DATE | Jan.18,'10 | No. | 7B64PS 2712-SX14Q009-5 | PAGE    | 12-1/1 |

#### 13. PRECAUTION FOR USE

- (1) A limit sample should be provided by the both parities on an occasion when the both parties agree to its necessity. Judgement by a limit sample shall take effect after the limit sample has been established and confirmed by the both parties.
- (2) On the following occasions, the handling of the problem should be decided through discussion and agreement between responsible persons of the both parties.
  - (1) When a question is arisen in the specifications.
  - (2) When a new problem is arisen which is not specified in this specifications.
  - (3) When an inspection specifications change or operating condition change by customer is reported to HITACHI, and some problem is arisen in the specification due to the change.
  - (4) Whe a new peoblem is arisen at the customer's operating set for sample evaluation.
- (3) Regarding the treatment for maintenance and repairing, bothl parties will discuss it in six months later after latest delivery of this product.

The precaution that sould be observed when handling LCM have been explained above.

If any points are unclear or if you have any requests, please contact with HITACHI.